



Sales Representation

Build a strong commercial presence without setting up your own sales office

You are a start-up or an SME looking for a sales representative in France, in Europe, or for global markets.

ArzhOptics supports photonics and high-tech companies in accessing French, European, and global markets through proactive commercial representation, sales support, and participation in professional trade fairs and industry events.



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What we do for you

Represent your products and brand to targeted customers in France, across Europe, and in selected global markets

Proactive outreach to prospects: visits, calls, emails, and meetings with qualified accounts, including the implementation of a CRM with regular reporting and communication

Follow-up of incoming leads and opportunities on your behalf

Support in preparing and running sales activities at key trade fairs and conferences (before, during, and after events)

Regular feedback from the field to refine your positioning, offers, and messaging

What you can expect

Increased visibility for your products in your priority markets

A growing pipeline of qualified opportunities in France, Europe, and globally

More meetings with relevant decision-makers, integrators, and distributors

Stronger local presence without the cost and complexity of setting up your own sales office

Complementary services

This service can be combined with our Business Development and Market Intelligence services for a fully integrated and data-driven go-to-market approach.

