




**Your Go-to-Market
Catalyst in Photonics,
Deep Tech and High-
Tech Industries**

Who are we?



Alain CHARDON is the founder of ArzhOptics. He is a business developer and photonics expert with international experience ( <https://linkedin.com/in/alainchardon/>).

- In-depth knowledge of technological entrepreneurship, from creation to growth.**

- A unique combination of business management and scientific expertise applied to industry.**

- Experience in multicultural environments and the ability to support companies in their international expansion.**

- Experience in managing complex projects, from R&D to industrialization.**

- Our values: listening, commitment, trust, transparency.**



Business Complementary Activities



Strategic Development
&
Consulting & Support



Market Studies
&
Strategic Intelligence



Technical Sales
&
Distribution Support



The combination of these activities allows us to provide you with **strategic insight** as well as **hands-on market execution**, based on real-time knowledge of technologies, pricing, and market needs, **while respecting confidentiality and transparency.**

Our Business Consulting services



Strategic Development Consulting & Support



- **Promoting your products and technologies internationally.**
- **Identifying new clients.**
- **Establishing concrete connections with the right key decision-makers.**
- **Developing your export business and setting up your distributor network.**
- **Providing support in establishing your international subsidiaries.**
- **Benefit from our international partner network!**



Benefit of Our International Network



Global Market Entry



- **With our extensive network across North America, Europe, and the Asia-Pacific region, we offer you valuable access to global opportunities.**
- **Thanks to our Strategic Business Partners based in the USA, we offer you a unique scientific, business, strategic, and financial approach tailored to this market.**



Our Business Consulting services



Market Studies & Strategic Intelligence



- **We help you to identify and understand market opportunities through customized studies and reports.**
By combining,
- **Technology monitoring, business intelligence, foresight, and, where appropriate, recommendations on use cases.**



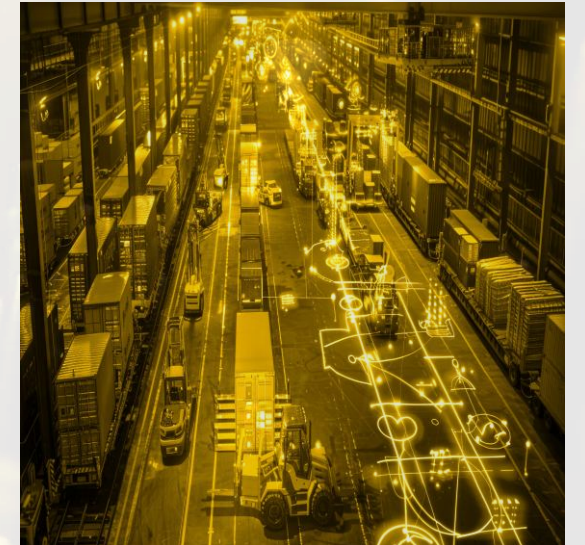
Our Sales and Distribution services



Technical sales & Distribution Support



- **Looking to expand your presence in France and in Europe?
We would be happy to discuss how we can support you.**

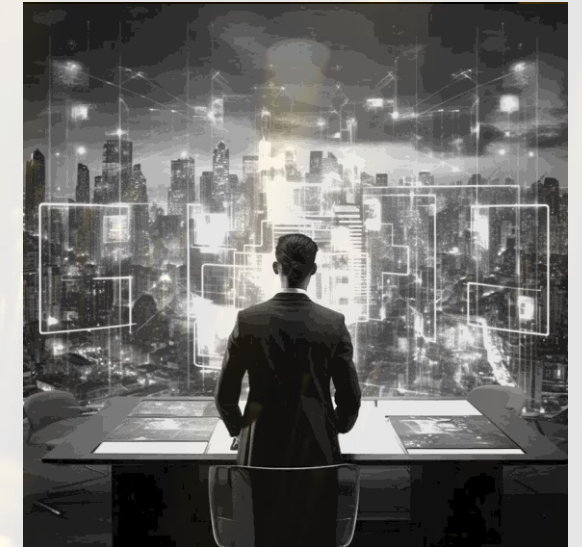


Our method

Business Consulting Services



- **Tailor-made support adapted to your needs.**
- **We always work in close collaboration with you and your teams, under a confidentiality agreement.**
- **Customized recommendations.**
- **Regular reporting.**
- **Post-project follow-up.**



Our Rules



To avoid potential conflicts of interest, we apply **strict internal rules**.



We are **fully transparent** with every client and proactively disclose any existing relationships before an engagement if there is a risk of conflict of interest.



We **never work with direct competitors** offering similar services or products.

We always ask new clients whether any existing collaboration poses a concern.

Contact us



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